

The Secret of Music *with*

Sandro Haick

Award-winning multi-instrumentalist,
composer, arranger, instructor, audio
engineer, musical director and producer

www.thesecretofmusic.com



When Sandro was only 2 years old, his father Netinho, drummer for the Jovem Guarda band 'Os Incríveis', gave him a custom-made drum kit. From then on, he never stopped studying music. He played along with albums of all styles, and always experimented with any instrument he could get his hands on. Sandro was already registered as a professional at the Order of Brazilian Musicians when he was only 8 years old. He participated in recordings and concerts with his father. Sandro went on to found his own youth band, "Bom Bom", when he was 11 years old. Recognizing Sandro's unusual aptitude and serious dedication to music, and noticing how the school system did not support creative and unconventional artistic thinking and practice, his father took him off conventional schooling. Sandro started studying guitar independently, prioritizing harmonies and melodies, and fulfilling his artistic mission.



Sandro took up direct apprenticeships with experienced musicians, such as Indio Amaral, Tomati and Pollaco, and studied harmony with Prof. Claudio Leal Ferreira. He then enrolled in the IGT school, founded by the late friend Wander Taffo, and studied with Mozart Mello for a year. Soon afterward, at age 16, Sandro was invited to join to school as an instructor. Years later, he put together, in his own backyard, a guitar school, "Steps Ahead," where he taught over one hundred students for 2 years.

While still a teenager, Sandro learned a lot playing live with function bands in São Paulo in many venues. He was playing an active and productive role in the São Paulo professional music scene, and constantly crossed boundaries between the worlds of rock and jazz music. As Sandro continued to perform with seasoned musicians, he developed his own style of playing, arranging, recording, and teaching music using several different instruments.

Sandro is now an experienced performer on the drums, percussion, electric and acoustic basses and guitars, 12-string steel guitars, 6 & 7 string nylon acoustic guitars, viola caipira, bandolim, cavaco, bluegrass banjo, ukulele, Indian sitar, Turkish OUD, piano and keyboards, computer programming, loops, samplers and effects.

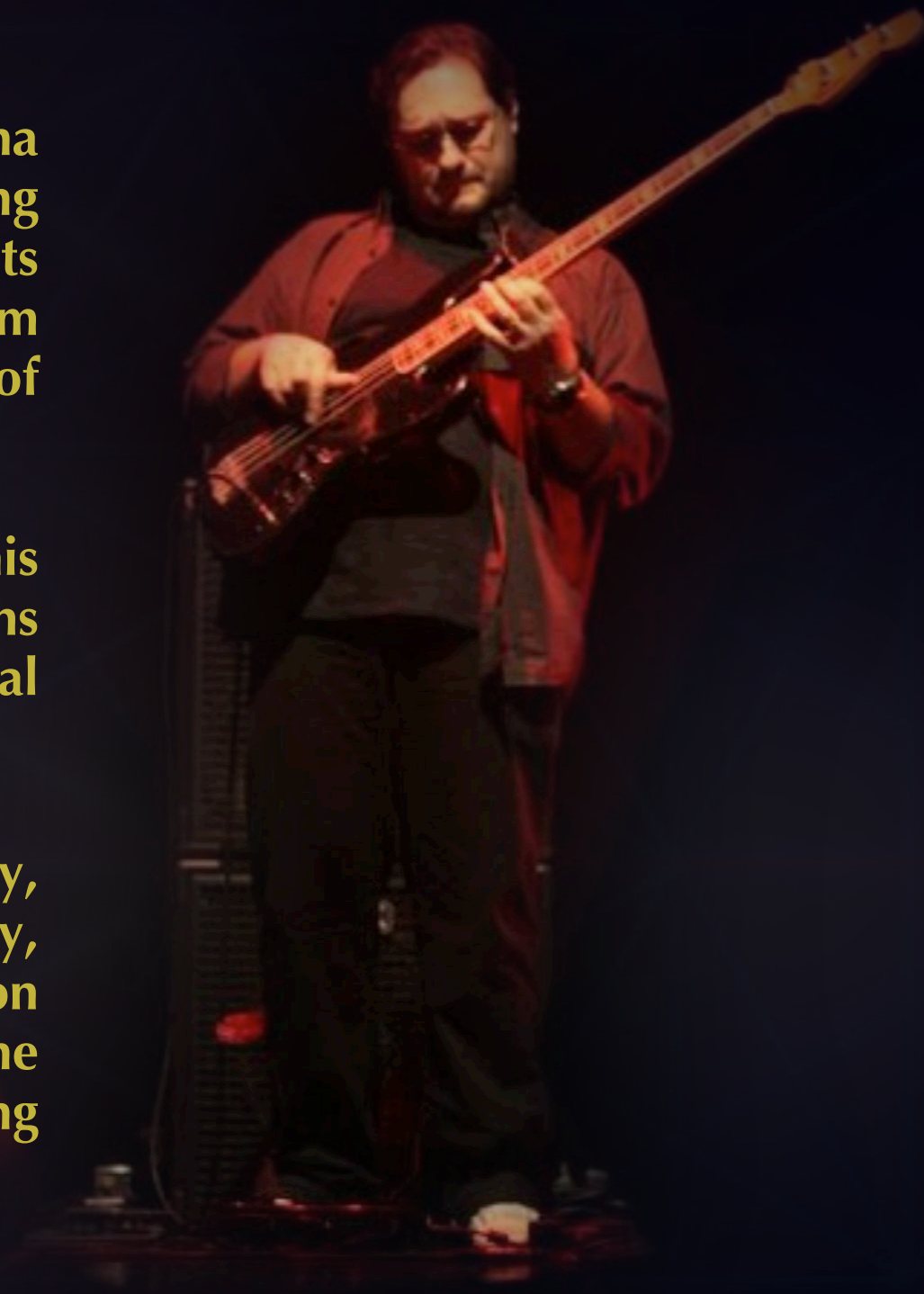


Sandro taught at IGT, EMeT, Conservatório Souza Lima and Universidade Livre de Música. His online teaching platform, The Secret of Music, grew to over 600 students in one year, and it is expanding into a teaching program based on Sandro's original teaching philosophy of 'listening, singing, and playing'.

He also takes individual pupils and select groups in his home studio, often sought by professional musicians looking for practical improvements, improvisational understanding and repertoire depth.

Sandro teaches musical workshops around the country, dealing with subjects as varied as musical harmony, polytonality, improvisation, practicing and performing on guitar, drums, bass, Brazilian rhythms and repertoires; he also provides musical and artistic direction for performing groups, bands and producers.

In 1990, MPO Vídeos released Sandro's instructional video “Bateria Rock Fusion,” in VHS, a success among Brazilian drummers, still in stock after 27 years. In 2014, the double DVD, “A Musical Hour with Sandro Haick, Vol 1 / Vol 2,” was released. It features Sandro’s latest instrumental project, the “Brazilian Trio” with bass player Thiago Espírito Santo and accordionist Mestrinho, and master drummer Giba Favery interviewing Sandro about his way of playing and multi-instrumental philosophy.





Sandro Haick is a multi-instrumentalist, composer, arranger, instructor, audio engineer, musical director and producer.

Sandro released 7 solo albums projects and collaborations:

'Mr. Motaba' (1997)

'Caminhando' (2006)

'Viva Dominginhos' (2010) w/ Luciano Magno

'Kako' (2013)

'Sandro Haick and Mestrinho DUO' (2014)

'Forró do Haick' (2016)

'Nosso Mundo' (2017) w/ Michael Pipoquina.

Sandro received a 'Prêmio Tim da Música Brasileira' for his work as the producer of the album 'Conterrâneos' (2006) by the world-renowned accordionist and composer. the late Dominginhos.

For his work as the musical director for the CD and DVD 'O Iluminado' (2011) by Dominginhos, Sandro received a Latin Grammy.

In 2017, Sandro's album 'Forró do Haick #1' was nominated to a Latin Grammy for best instrumental record. Also in 2017, Sandro was nominated, as the producer with Guadalupe, for a Latin Grammy in the category of best MPB Album, for the CD 'Dedicado à Você', by Guadalupe.



Sandro Haick is endorsed by:



The Secret of Music with Sandro Haick - Live Workshop

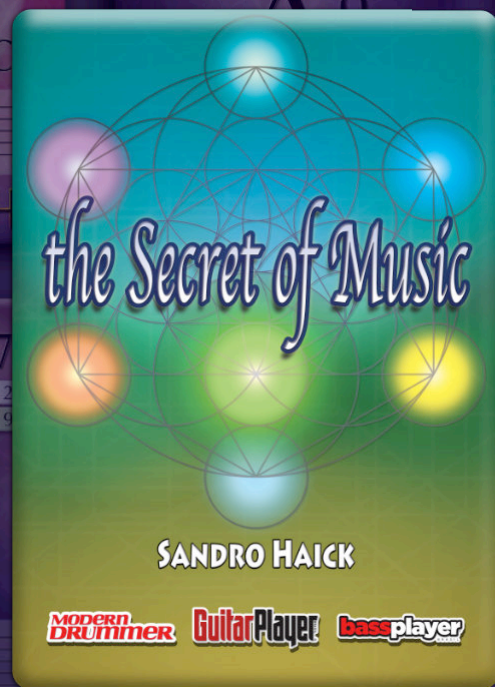
Sandro took the most important lessons that he learned in more than 43 years of professional practice, condensed them, and released them as part of The Secret of Music workshop, online platform, and music apprenticeship school (www.thesecretofmusic.com). Sandro put together a unique philosophy and method for learning, teaching and developing as a musician and human being. Within a year, the platform attracted more than 600 students, and it continues to grow and develop. Sandro was invited by Guitar Player magazine to write a monthly column about his method. In this workshop, Sandro discusses, in-depth, themes such as harmonic theory, rhythm, chords and tensions, and introduces the concept of 'musical worlds' within his philosophy of life and improvisation, based on the practice method he calls 'Listening, Singing, and Playing'.

This workshop was created with all instrumentalists, singers, composers, and listeners in mind, including beginners and experienced musicians. Sandro's method is based on the 'Law of Circumstances' and 'Law of Processes'. After laying down the ground rules for his method, Sandro explains how you can generate musical circumstances that will help you grow musically by engaging the process of 'listening, singing, and playing'. Sandro also explores the possibilities that emerge from multidimensional harmonies, working with simultaneous harmonic superimpositions; how to leave your comfort zone and explore musical landscapes intuitively, without resorting to theory; how to use the unique resources of The Secret of Music Playing Cards; how to find novel sounds, sensations and energies; how to control of anxiety, and much more.

By the end of this workshop, you will feel refreshed and renovated, transformed and motivated to play music for the love and pleasure of playing, and being happy making your own music. This transformation is the foundation for you to reach and touch people with your music, and to harvest the fruits of your own musical truth – as Sandro explains, his method takes into consideration the real personal and social effects of the laws of cause and effect, action and reaction, and combines them with his insights concerning circumstances and processes and their effect on our lifelong growth as artists.

The Secret of Music Playing Cards

listen • sing • play • create • learn • understand



The Secret of Music Playing Cards were invented to complement the musical philosophy that Sandro revealed in 2016 with the release of his online teaching platform. As Sandro shows in workshops throughout Brazil, the cards have several applications that demonstrate in practice the power of the two pillars that are fundamental to his philosophy: the Law of Processes, and the Law of Circumstances. The cards are used to develop your own personal musical language and improvisational fluency; to improve sensibly your harmonic-melodic understanding; to attune your intuition so that the pleasures of listening, appreciating, singing and playing for love become fundamental for living by and for music.

The cards are ideal tools for making and inventing music in many settings and situations, including study groups, private lessons, workshops, and laboratories; for arrangements, compositions, and studies of harmony, rhythm and improvisation.

The cards are designed to inspire beginners to learn harmony almost without realizing it.

INTUITION, IMPROVISATION, and FLOW

Many beginners, and even experienced musicians end up developing habits that become harder to change as time progresses – they may, for instance, play the same licks and phrases, or compose using very similar chord progressions. With time, this repetitiveness can become frustrating, and some struggle to unlearn the patterns and chops they had memorized, recognizing that they are constantly repeating phrases they have not created themselves. Sandro Haick and Social Anthropologist Rodrigo Ferrari-Nunes, Ph.D., designed from scratch The Secret of Music Playing Cards and various games and applications to solve this and other problems.

They are partially inspired by ancient oracle systems such as Tarot cards and the I-Ching, which draw upon our intuition to reveal possibilities for reflection and action. Similarly, we use the Secret of Music Playing Cards to generate unusual and unexpected musical circumstances, helping to break habitual choices and clichés.

Getting to know all the cards and their relationships will develop harmonic expertise. The cards can be easily adapted to any professional and private musical education program. Music professionals should understand the cards right away, and be able to create and teach, among other things, musical theory, composition, arranging, and improvisation with them without hassle. The cards allow us to see how far students have progressed and how far they still have to go. When students finish going through all the keys in all WORLDS, they would be ready for embarking into the universe of multidimensional harmonies.

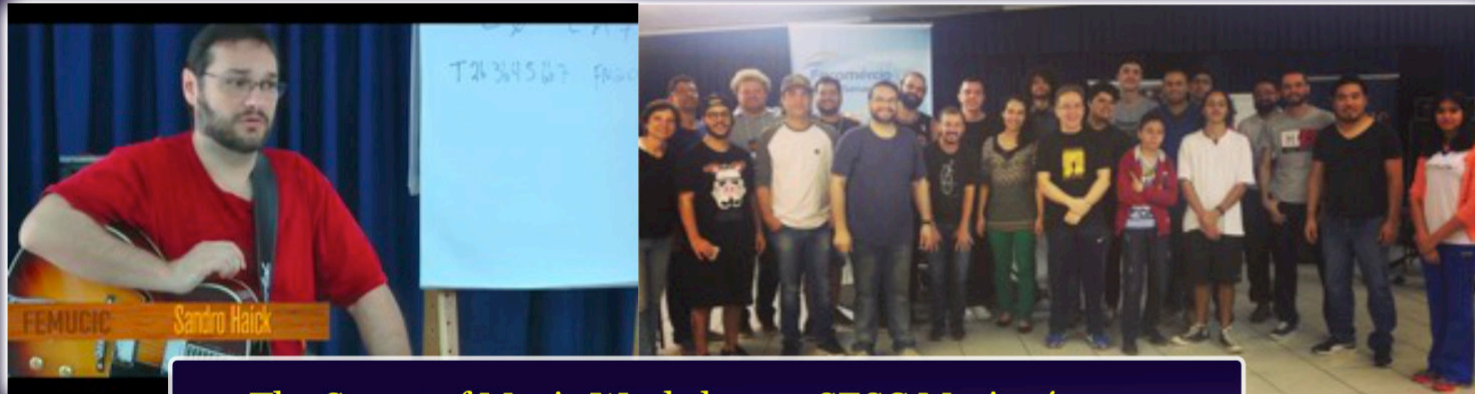
Selections from recent workshops given by Sandro Haick



The Original Secret of Music Workshop at the EMeT Theater



The Secret of Music Workshop for Drummers, May 2017



The Secret of Music Workshop at SESC Maringá, 2017



Musical Production Workshop



Harmony Workshop



Campo Grande



Musicians' Congress, São Paulo



The Secret of Music, Teresina

Selections from recent workshops given by Sandro Haick



Chamber Music Encounter Workshop – São Luis, MA

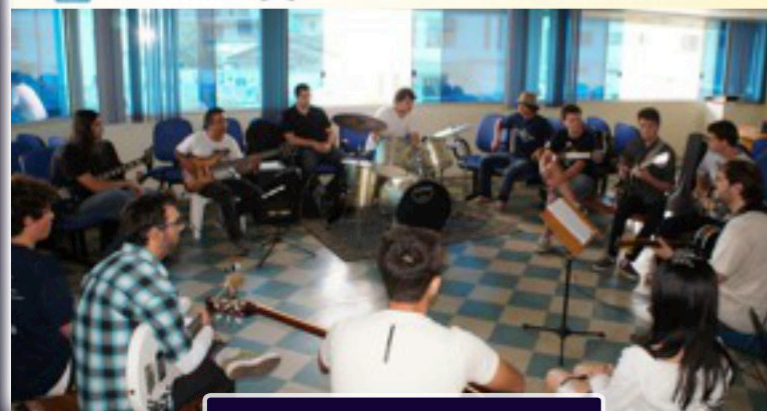


Goiânia, GO

Sandro Haick faz workshop em Pouso Alegre
 Músico também apresenta seu trabalho autoral.
 15/03/2013 | 14:00:00



Pouso Alegre, MG



Navegantes, SC



Belo Horizonte, MG



Mercedes, Uruguay – Workshop (with Bruno Cardozo)

Selections from recent workshops given by Sandro Haick



Aldeia da Serra, 2017



São Leopoldo, 2017



Campo Mourão, 2016



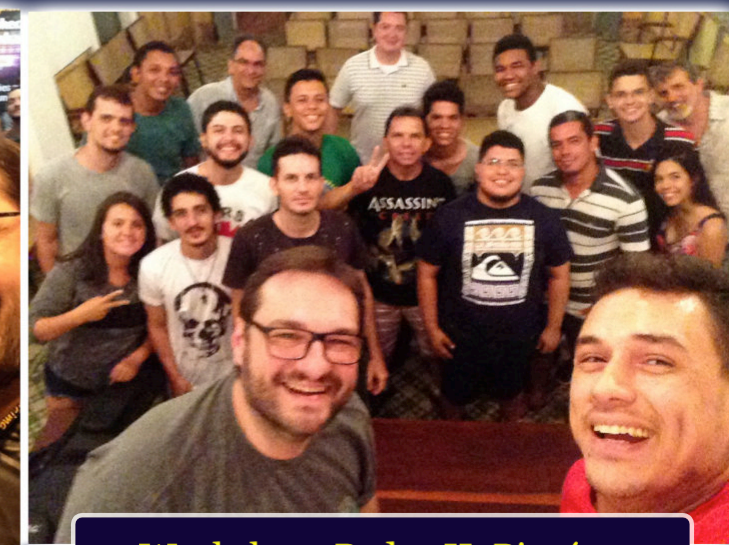
Professores do Festival de Curitiba, 2017



Navegantes, 2017



Expomusic, SP with Michael Pipoquinha



Workshop, Pedro II, Piauí with Thiago do Espírito Santo



Goiânia, 2017

Along the years, Sandro Haick performed shows, impromptu jam sessions, recorded, and produced albums, commercial jingles, and DVDs with a number of musical artists, including:

A

Adriana Calcanhoto
Afonso Nigro
Alcione
Alessandro Kramer
(Bebê)
Alex Buck
Alexandre Carvalho
Alexandre Magno
Alexandre Mihanovich
André Rio
Ângela Maria
Arismar do Espírito
Santo
Armando Marçal
Arthur Maia

B

Bob Wyatt
Bocato
Bruno Cardozo

C

Carlos Bala
Carmine Appice
Celso Pixinga
Cezinha
Chico Cesar
Chumbinho
Cuca Teixeira

D

Daniel Alcântara
David Berkman
David Richards
Débora Blando
Djalma Lima
Domingão do Faustão
Dominguinhos
Dr. Sin

E

Eduardo Araújo
Edu Ribeiro
Elba Ramalho
Elza Soares
Endrigo Bettiga
Enéas Xavier
Erasmo Carlos
Ernie Watts
Eumir Deodato

F

Fabio Índio
Fábio Júnior
Fabio Torres
Fafá de Belém
Faíska
Família Lima
Fat Family
Felipe Lamoglia
Fernanda Abreu
Filó Machado
Flávio José
François de Lima
Frank Gambale

G

Gabriel Grossi
Geraldo Azevedo
Gilson Peranzetta
Glauco Solter
Gringo
Guadalupe
Guga Stroeter
Guinha Ramirez

H

Hamilton De Holanda
Heartbreakers
Heraldo Do Monte
Hermeto Pascoal

I

Itiberê Zwarg
Ivete Sangalo

J

Jair Rodrigues
Jane Duboc
Jarbas Barbosa
JJ Jackson
Joana
Joe Lovano
Joey Taylor
Jorge Bem Jor
Jorge de Altinho
Jovem Guarda 40 anos
(DVD)
Joyce

K

Kiko Freitas
Kiko Loureiro
Kirk Covington

L

Léa Freire
Lee Konitz
Leila Pinheiro
Lenine
Léo Gandelman
Lito Robledo
Liv Moraes
Louis Nash
Luciano Magno
Luizinho Calixto

M

Mafalda Minozzi
Maguinho
Marcinho Eiras
Marcio Montarroyos
Marina Lima

Mário Conde
Maurício Mattar
Mestrinho
Michael Brecker
Michel Leme
Mike Stern
Miltinho Edilberto
Milton Guedes
Milton Nascimento
Mr. Motaba
Mozart Mello

N

Nana Vasconcelos
Nailor Proveta
Nenê
Ney Conceição
Nico Assumpção

O

Orchestra Jazz Sinfônica
Os Incríveis

P

Patrícia Coelho
Paula Toller
Pedro Mariano
Pepe Cisneros
Pepe Rodriguez
Pepeu Gomes

R

Raul Gil e Novos
Talentos da Jovem
Guarda (DVD)
Renato Teixeira
Rita Lee
Rogério Boccato
Ronnie Von

S

Sampa Crew
Sandra de Sá
Scott Henderson
Sérgio Reis
Sexteto Jô Soares
Silveira
Silvia Góes
Silvinha Araújo
Simone
Sizão Machado
Soundscape Big Band
Spok Frevo Orquestra
Stephen Scott
Steve Cardenas
Supla

T

Thiago Espírito Santo
TNT
Tomati
Tom Brechelen
Toninho Horta
TRAMA Artistas Reunidos
Trio Chamego
Trio Curupira
Turquinho Filho

U

Ulisses Rocha

V

Victor Alcântara
Vinícius Dorin
VPA

W

Wagner Tiso
Walmir Gil
Wanderléia
Wanessa Camargo
Wilson Teixeira
Wynton Marsalis

Y

Yamandú Costa

Z

Zeca Baleiro
Zélia Duncan
Zé Paulo Becker
Zerró Santos Big Band Project

Sandro's musical wisdom grew over decades of continuous stage and studio experience, playing different instruments at a high level. This, combined with his fluidity improvising over many regional Brazilian rhythms, instrumentations and styles, and the ability to explain and demonstrate to live audiences and students, makes Sandro one of the most complete, multifaceted, and well-connected artists alive in Brazil today.